

The world of EWTC
Be part of it!



Welcome to EWTC.



We are one of the leading German luxury tour operators and have extensive expertise in arranging high-end holidays and creating beautiful memories for the discerning traveler for over 14 years. As a B2C organizer, EWTC contracts directly with airlines and hotels without a middleman taking performance. Thanks to this structure and in combination with a firm and efficient internal organization our guests take advantage of competitive rates and a fast, easy and personal way to book a luxury vacation to a wide range of holiday destinations. Due to an intense and constant training and years of experience, our reservation team has acquired great skills in the destinations offered. We work in close partnership with more than 500 exceptional hotels in 25 countries and deliver our customers and partners an outstanding individual service. We provide a distinguished and unique network of the world's best hotels, airlines and brands. Be part of it!

Kind regards,

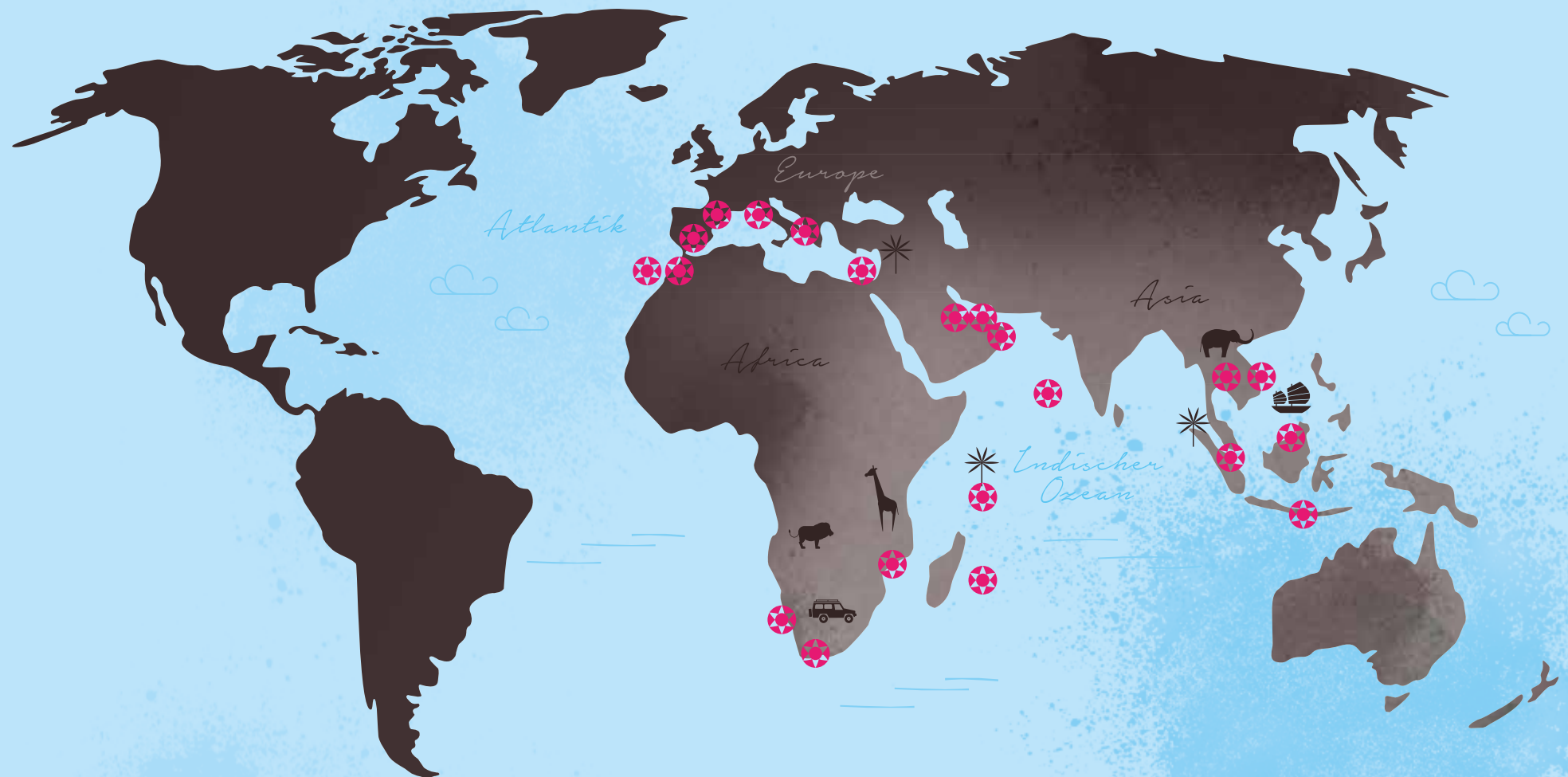
Michael Janusch

MANAGING DIRECTOR





Our Destinations



25 DESTINATIONS

UAE, Oman, Bahrain, Qatar, Mauritius, Maldives, Seychelles, Reunion, Bali/Lombok, Kambodscha, Singapore, Thailand, Vietnam, Hong Kong, South Africa, Namibia, Tanzania/Zansibar, Morocco, Spain, Portugal, Italy, Croatia, Greece, Cyprus, Turkey

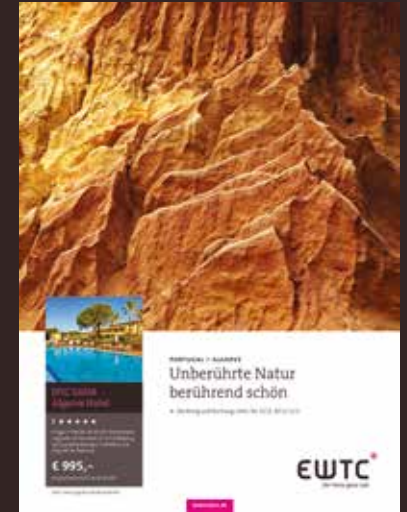
Our customer magazine

News, trends and information about our touristic portfolio
Sent twice a year exclusively to EWTC customers.

EDITION: 60.000 PIECES, PAGES: APPROX. 76



Latest advertising campaign



CAMPAIGN IDEA

Modern eye catching style instead of the usual panorama hotel pictures. Our campaign 2014 visualises our claim "Der Ferne ganz nah" by using close-up photos in big formats. The motives and headlines do always have relation to the destination, which is then promoted in the offer.



SZ Magazin

- Daily edition: 420.000
- 274 x 215 mm, 4c, 1/1 page
- Prices for our partners inclusive of design and handling upon request



Zeit Magazin

- Weekly magazine, edition: 640.000
- 289 x 215 mm, 4c, 1/1 page
- Prices for our partners inclusive of design and handling upon request

Travel catalogue in premium design

Our catalogue contains a selection of hotel highlights in a top quality design.

Single page presentation samples:



Facts & figures

edition	approx. 20.000 copies
date of publication	yearly in december
validity	1 year
brochure & advertisement format	wide 220 mm x high 220 mm
colours	4/4 colours euroscala
design	For our hotel partners the design is included. Please note that hotel partners cannot influence the general presentation format as this is subject to the corporate design of EWTC. Other partners are kindly asked to provide their advertisements as high resolution pdf-file.

Prices for advertisements upon request.

Online marketing

- **www.ewtc.de**
(140.000 visitors/1,4 Mio. Pl/month) detailed description of hotels including picture gallery, up to date rates as well as add-on offers (rental cars, excursions)
- 10 Mio. advertisements monthly on Google
- **www.dubai.de**
(40.000 visitors/200.000 Pl/month, news platform about Dubai)
- **www.abu-dhabi.de**
(20.000 visitors/80.000 Pl/month, news platform about Abu Dhabi)
- Additional websites containing general information about the destinations:
www.traumziel-mauritius.de
www.traumziel-malediven.de
www.traumziel-thailand.de
- Monthly E-Newsletter reaching approx. 35.000 clients, containing news, destination reports and special offers
- **Social Media**
www.facebook.com/ewtc.de
Twitter, Google+, Pinterest
- **Public Relations**
Strong media presence through proactive public relations (monthly press releases to 1300 German speaking titles)
- **Blog**
www.ewtc.de/blog
Special features and journey report from our travel agents



Website Relaunch Q1 2015

EWTC GmbH – Der Ferne ganz nah

Welcome to EWTC, one of the leading German direct tour operators.

HEAD OFFICE COLOGNE

Duties:	Reservation, Consultancy, Ticketing, Accounting, Product, Management, Marketing
Founded:	2000
Management Board:	Mr. Michael Janusch & Mr. Wolfgang Meder
Address:	Eigelstein 80–88 50668 Cologne Germany
Phone / Fax:	+ 49 (0) 2 21.80 11 12 – 0 + 49 (0) 2 21.80 11 12 – 13
Email:	info@ewtc.de
Internet:	www.ewtc.de
No. of Employees:	50
Guests 2014	19.000

DISTRIBUTION CHANNEL

- Direct customer sales
- Cost-effective structure, guaranteed personal service
- Tailor-made offers from top quality consultants

PRODUCT RANGE

- Selected upmarket hotels at competitive rates
- Package Tours
- Tailor-made holidays
- IATA Agency (flights only)
- Groups and Incentives
- Round trips
- Press trips
- Cruises

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We would be happy to welcome you in our head office in Cologne.